



CT AT REGENT STREET FOR CHRISTMAS



With Christmas just around the corner, the festive spirit has well and truly spread across the capital as thousands hit the streets in search of the perfect present. London's famous shopping mile, Regent Street, embraced the spirit of Christmas with their annual lights... with a little video thrown in as well!

With the 2016 lights taking a more traditional approach with a throwback to the original lights hung in 1954, Creative Technology (CT) supplied two 4sqm double-sided screens, placed at either end of the mile where the street meets Oxford Circus and Piccadilly Circus. Working with James Glancy Design, who was appointed by the Crown Estate, these Glux 10mm screens will spend the festive season sat amongst a halo of lights, showing the entrance and exit to the largest and most ambitious lights in London!

The switch-on took place on the 17th November, with Holly Willoughby pushing the button and the lights will remain in Regent Street until the 9th January 2017 so get to the stylish mile while you can – with a 17ft wingspan, these angels are a sight worth seeing!

Press Contact:

Laura Vallis

Director of Marketing and Communications

lvallis@ctlondon.com

Tel: +44 (0)1293 582000