



CT Delivers Screens for BBC's Night of Sport Relief 2016



Friday night saw the start of this year's Sport Relief weekend with BBC's yearly Sport Relief TV broadcast. Held within the London Olympic Park at the Copper Box Arena and hosted by the likes of David Walliams, Davina McCall, John Bishop and many others, the night-long show aimed to raise money that will make a difference within the UK and across the world.

Creative Technology (CT) worked with the BBC and designer, Richard Drew. CT installed a large main stage screen using ROE MC7 LED panels, creating a backdrop that was 14.5m wide and 6m high. Plus, CT used Absen 3.9mm to create a smaller 5mx3m screen for the secondary stage.

The current Sport Relief 2016 total sits at just under £57 million, breaking the previous on-the-night record of £51 million. The money was raised through a variety of nation-wide events from Celebrity Bake Off to comedian, Eddie Izzard, completing 27 marathons in 27 days – as well as fundraising done by the public.

Press Contact:

Laura Vallis

Director of Marketing and Communications

Tel: +44 (0)1293 582000